



Your Workforce, Your Competitive Edge

Building Talent That Builds the Future

Finance and Business Skills

Digital Transformation

Leadership and Behavioural Development

Professional Qualifications and Certifications

Bespoke Solutions

About Kaplan

Kaplan Inc. is a leading provider of end-to-end training solutions for professional qualifications programs, leadership and professional development programs globally.

We are one of the world's largest diversified education companies, working with over 1.2m learners each year in over 30 countries.

Started by the visionary, Stanley Kaplan in 1938, today, we are opening doors to educational opportunities around the world, inspiring people from all walks of life to strive for their personal best. We exist to enable students to achieve their educational and career goals through industry-relevant learning that is respected by employers worldwide.



80+

YEARS TRANSFORMING LIVES

1M+

DELEGATES WORLDWIDE

1K+

EDUCATION PARTNERS

**FORTUNE
500**

RANKED AMONG THE TOP
COMPANIES IN THE WORLD

10K+

BUSINESS CLIENTS

100+

LANGUAGES USED
FOR TRAINING AROUND THE WORLD



Driving Global Impact with Regional Expertise

KAPLAN PROFESSIONAL
MIDDLE EAST

- Regional Headquarters in Riyadh
- Additional offices in Dubai and Abu Dhabi

KAPLAN

2023 turnover; \$1.6 billion

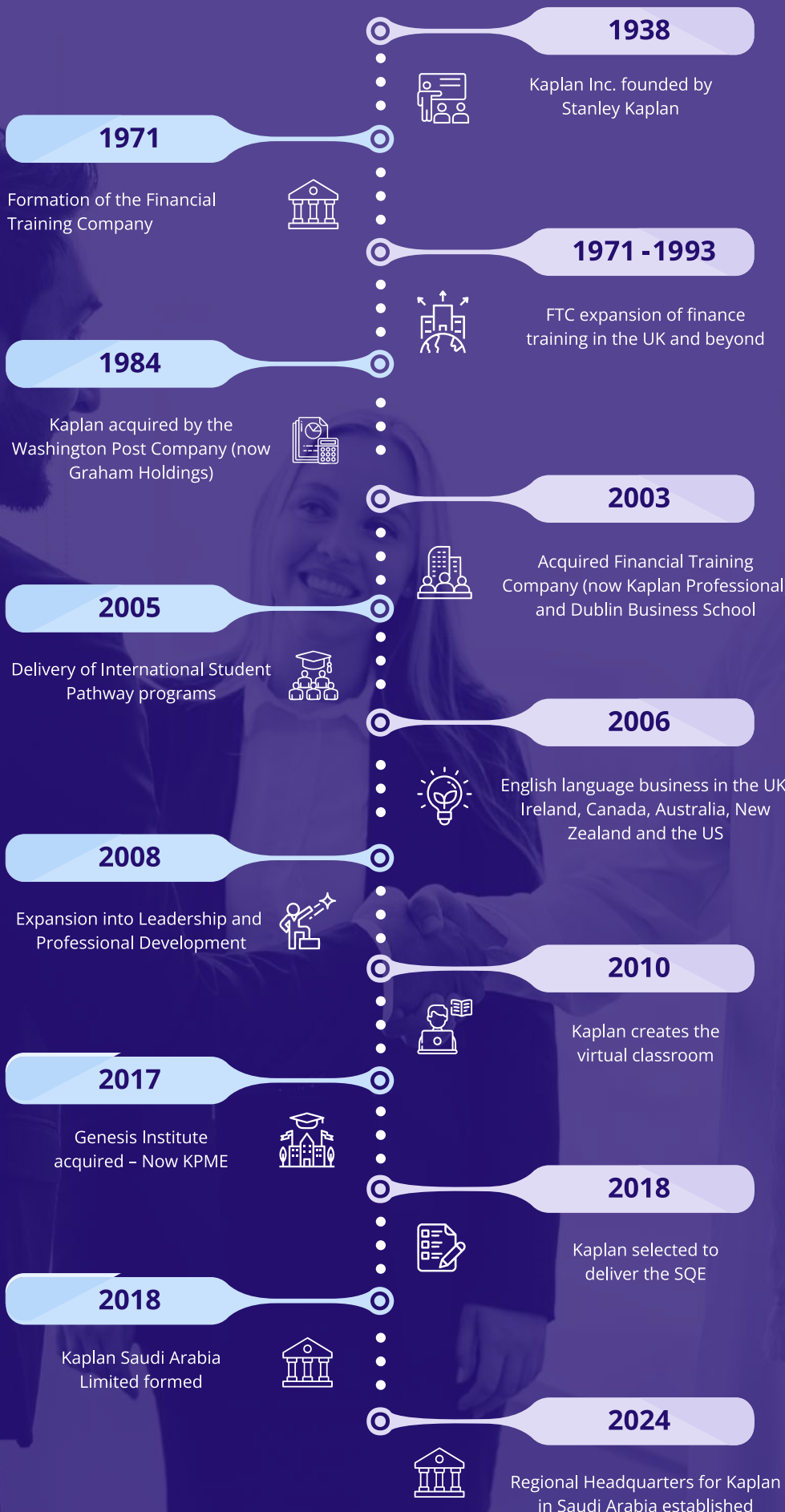
- Founded in 1938 by Stanley Kaplan, a first-generation college student,
- Kaplan is one of the world's largest, most diverse education providers.
 - Test Preparation
 - Professional Licensure
 - College & University partnerships
 - Corporate learning and advising
 - Language training
 - Professional Education & Training
 - Assessment
 - Higher Education
- Acquired by GH (Washington Post) in 1984

GH GRAHAM HOLDINGS

2023 turnover; \$4.4 billion

- NYSE quoted company
- Diversified holding company; operations include:
 - Educational services
 - Home health and hospice care
 - Television broadcasting
 - Online, print and local TV news
 - Automotive dealerships
 - Manufacturing, hospitality
 - Consumer internet companies.

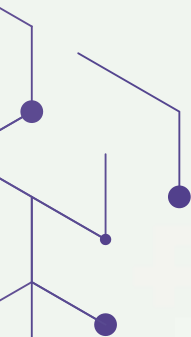
Our Legacy in Education



Our Global Strength



Our Strategic Partners



Corporate Solutions

Finance & Business Skills

Accounting and Taxation

Corporate Finance and Investment Management

Banking

Governance, Risk and Compliance

Strategy and Business Acumen

Corporate Treasury

Fintech and Future of Finance

ESG and Sustainability



Digital Transformation

Artificial Intelligence & Data Science

Cloud Computing

Cybersecurity

Project Management



Leadership & Behavioral Development

Essential Professional Skills

Interpersonal Skills and Personal Development

Strategy Planning and Management

Sales and Customer Excellence

Management & Leadership



Professional Qualifications & Diplomas

Chartered Financial Analyst

Certified Management Accountant

Association of Chartered Certified Accountants

Financial Risk Management

Chartered Institute of Personnel and Development

Diploma in International Financial Reporting Standards

Diploma in Corporate Income Tax

Diploma in Value Added Tax

Advanced Financial Modelling

Chartered Institute for Securities & Investments Programs

Certified Public Accountant

Certified Internal Auditor

Association of Accounting Technicians

Bespoke Solutions

Graduate Development Program

First Time Managers/ Emerging Leaders Program

Senior Leadership Program

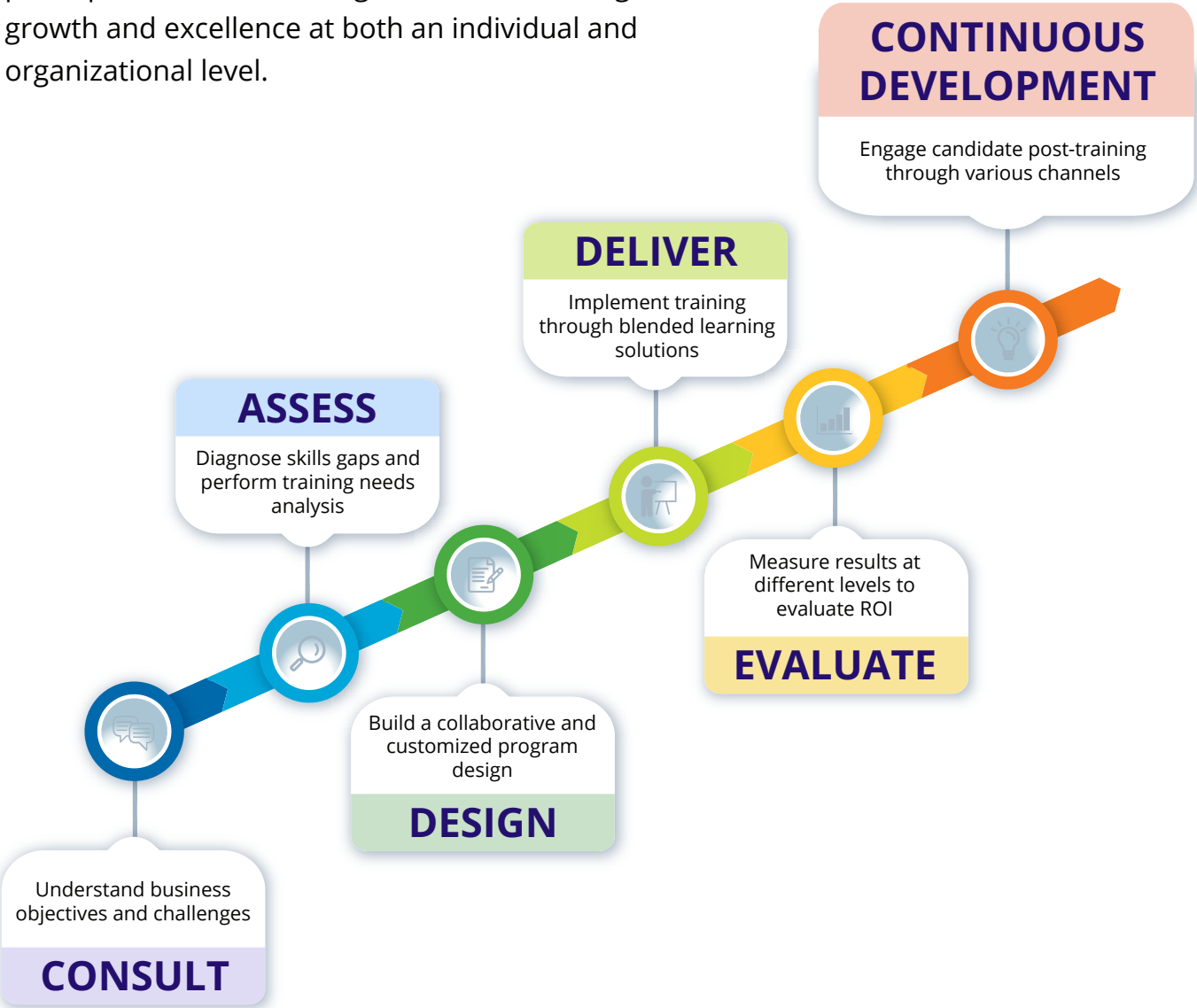
Women in Leadership

Empower your teams, elevate talent, and achieve strategic goals with our tailored learning solutions. No matter your industry, our expertise and tools help your employees and your business thrive.



Our Approach

Our approach combines key steps to ensure the seamless delivery of our programs. By focusing on your unique needs, we empower participants to achieve tangible success, driving growth and excellence at both an individual and organizational level.





Gamification and Simulations

Engage through real-life scenarios and game-based learning to reinforce skills.



Global and Regional SMEs

Learn from top subject matter experts with global and regional insights.



Mentoring and Coaching

Receive personalized guidance from expert mentors to support your growth.



Action Learning (Capstone) Projects

Apply knowledge to hands-on projects, solving practical challenges.



Interactive Learning Platform

Access a dynamic, user-friendly platform to enhance learning anytime, anywhere.



Assessments and Reporting

Track progress and measure understanding with continuous assessments and detailed reports.

Flexible Language Options

Customized programs aligned with your goals, offered in English and Arabic to ensure impact and accessibility across teams.



Functional Skills & Tools

Course exercises and assignments aligned with practical technical knowledge for current roles.



Globally Accredited Programs

Earn certifications recognized internationally, adding credibility to your expertise.





Our Impact Across Industries

Industry

Finance and Investment

CHALLENGE

Our client is aiming to lead economic development. Graduate Development Program (GDP) is central to their strategy of empowering young professionals. They required an advanced training solution to equip graduates with critical skills for a competitive workforce.

SOLUTION

Kaplan developed a comprehensive 40-week, 300+ hour program delivered in five phases, combining technical and leadership training through expert-led sessions, gamification, and hands-on experience. Recognized with a Level 7 Qualification from Kaplan Professional Awards (KPA), participants earned a postgraduate-equivalent certificate and digital badge. With 162 graduates, the program received exceptional feedback, achieving a 90.25% student satisfaction rate and a 92% satisfaction rate with trainers.

Industry

Education and Professional Development in Finance

CHALLENGE

Our client aimed to prepare graduates for finance roles by equipping them with strong banking and leadership skills to support the UAE banking industry's growth and sustainability.

SOLUTION

Kaplan's 14-week, two-phase program trained over 500 participants across Abu Dhabi and Dubai, achieving an 80% effectiveness rating and an 84% satisfaction score. Covering banking operations, compliance, ethics, and risk management, the program equipped graduates with essential skills and a solid foundation to excel in the banking sector with integrity.

Industry

Banking

CHALLENGE

One of the Middle East's largest commercial banks sought to enhance the skills of its fresh graduate employees to support regional economic transformation. The goal was to cultivate expertise in financial economics, strategic finance, and performance evaluation to meet current and future market needs.

SOLUTION

Kaplan developed a year-long training program to equip graduates with essential skills for advancing into leadership roles. This comprehensive program prepares participants to confidently navigate complex financial landscapes and drive future growth. The program received outstanding feedback from delegates for its content, trainers, and materials, effectively building a foundation for leadership and growth.

Industry

Government Organization

CHALLENGE

A government organization in Saudi Arabia aimed to develop fresh graduates with the essential skills and knowledge to succeed in their early careers and support long-term growth.

SOLUTION

Kaplan delivered an 11-week program combining technical skills with behavioral training, including specialized courses. The 198 graduates explored organizational functions, worked on projects, and built networks. They also engaged in business simulations and capstone projects to apply their learning practically, preparing them to contribute effectively to their organizations' goals.

Industry

Data and Artificial Intelligence

CHALLENGE

Professionals needed to be equipped with key data science and AI concepts, including SQL, NoSQL, Python, machine learning, and deep learning, along with foundational math and statistics for data-driven decision-making.

SOLUTION

Kaplan's intensive 6-week data science bootcamp immersed participants in SQL, NoSQL, Python, machine learning, cybersecurity, and deep learning, with hands-on applications using Keras and foundational math concepts. Over 6 months, nearly 1,000 learners completed 36 bootcamps, resulting in an 83% feedback rating. Tailored to diverse client requirements, our programs in Data Science, Machine Learning, AI, and Cybersecurity also incorporated essential skills in finance, leadership, and business.

Contact us today



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