



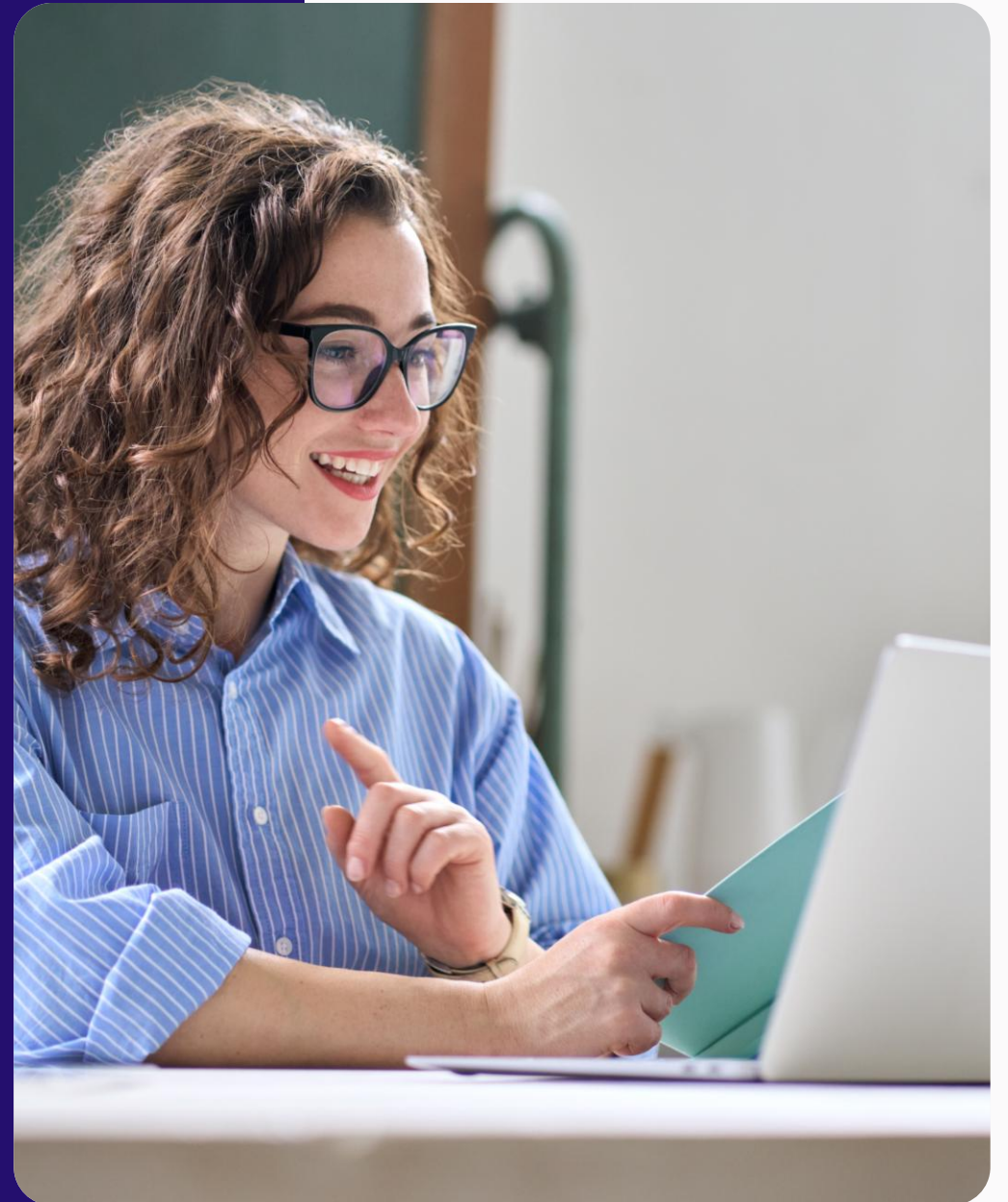
The Kaplan Advantage

CFA

**Kaplan Skills
Accelerator**

**Kaplan Career
Accelerator**

**Kaplan
Connect**



Kaplan Skills Accelerator



Access up to 30+ hours of Career-Focused Training | Included at No Additional Cost
 Build practical skills beyond CFA theory to stand out in investment, finance, and consulting roles

Step 1 Enroll for CFA

EACH ENROLLMENT UNLOCKS:

- ✓ Access to **any 2 career tracks** (10 programs)
- ✓ Progress through CFA → **Unlock additional career tracks**

Step 2 Select Specialized Track

Foundation Skills Tracks		Applied Professional Tracks		Strategic & Leadership Tracks	
TRACK A Data and Business Analyst	TRACK B Digital Finance Professional	TRACK C Business & Reporting Specialist	TRACK D Risk, Audit & Compliance Professional	TRACK E Financial Strategy & Leadership	TRACK F Consulting & Transformation Specialist
<ul style="list-style-type: none"> • Excel Fundamentals Program • Boosting your Productivity • Enhancing your Professional Presence • Data Visualization in Excel • PowerPoint Essentials 	<ul style="list-style-type: none"> • Excel Fundamentals Program • Data Visualization in Excel • PowerPoint Essentials • Qualitative & Quantitative Insights • Introduction to AI and Data Science 	<ul style="list-style-type: none"> • Excel Proficiency Program • Power BI Fundamentals Program • Financial Modeling using Excel Part 1 (FS) • Qualitative & Quantitative Insights • Digital Transformation Foundations 	<ul style="list-style-type: none"> • Introduction to Governance, Risk, and Compliance (GRC) • Project Management Basics Part 1 (Fundamentals) • Excel Proficiency Program • Building Resilience and Trust • Introduction to AI and Data Science 	<ul style="list-style-type: none"> • Digital Transformation Foundations • Financial Modeling using Excel Part 2 (Forecast) • Financial Modeling using Excel Part 3 (Sensitivity/DCF) • Project Management Basics Part 2 (Processes) • Qualitative & Quantitative Insights 	<ul style="list-style-type: none"> • Leveraging Generative AI in Business • Introduction to AI and Data Science • Digital Transformation Foundations • Project Management Basics Part 2 (Processes) • Advanced Excel Mastery Program

i Higher-level tracks assume foundational knowledge and all tracks focus on building practical, job-relevant skills.

Kaplan Career Accelerator

Student Benefits · Your Career Launchpad

01 Accelerated Career Entry

Skip the solo job-hunt. Gain access to a curated talent pipeline from day one.

BENEFITS:

- ✔ **Direct Exposure:** Your profile goes straight to hiring managers.
- ✔ **Reduced Search Time:** Employers come to you via our structured talent database, shortening the gap between qualification and employment.

02 Industry-Standard Professional Branding

Technical knowledge is only half the battle — we perfect your professional image.

BENEFITS:

- ✔ **CV Excellence:** Clinics that transform academic CVs into high-impact, industry-ready documents.
- ✔ **Digital Presence:** LinkedIn optimisation so UAE finance recruiters find you first.

03 Achievers / "Day-One" Ready

We remove first-job nerves by covering the soft skills textbooks don't teach.

BENEFITS:

- ✔ **Interview Mastery:** Guidance on interview prep to build real world confidence.
- ✔ **Soft Skills Workshops:** Professional communication, networking, and workplace etiquette for the Middle East market.

04 Exclusive Networking & Internships

Insider access to the finance community — normally closed to external applicants.

BENEFITS:

- ✔ **Internships Opportunities:** Practical work experience that makes your CV stand out.
- ✔ **Alumni Networking:** Access to Kaplan alumni through networking events and get-togethers.

05 Increased Market Value

Your Kaplan tag becomes a stamp of employability, not just a qualification.

BENEFITS:

- ✔ **Brand Association:** Employers recognize the quality of training undertaken.
- ✔ **Tangible Support:** Kaplan through its community and alumni, is committed to support long-term career growth.

We don't just teach you how to pass exams — we partner with you to launch your career.

The Bottom Line: Beyond excelling examinations, Kaplan empowers your career journey.

Learner's Event Calendar (Dates and details will be finalized closer to the event)

Cruise Event

January 2026



ACTIVITY

A beautiful evening where learners gathered for a relaxed cruise dinner experience, enjoying a dining setting while sailing along the waterfront. The evening offered beautiful views of Dubai's skyline, creating a pleasant and social atmosphere for students to connect, unwind, and interact outside the classroom. The event combined good food, scenic surroundings, and informal networking, making it a memorable experience for all participants.

Virtual Quiz

April 2026



ACTIVITY

A virtual quiz which will be hosted as an interactive segment, offering a fun yet intellectually engaging experience for participants. The quiz will focus on relevant academic and industry-related topics, allowing students to test their knowledge in a dynamic, real-time environment.

Learner's Gathering

May 2026



ACTIVITY

A friendly lunch/dinner to foster meaningful interaction between students, trainers, and alumni. The setting encourages open conversations, networking, and the exchange of experiences in a relaxed environment outside the classroom.

Achievers

June 2026



ACTIVITY

A 3-DAY Intensive professional development summit focused on transitioning students from the classroom to the workforce giving them practical training.

Days 1 & 2 - Skill Building:

Intensive workshops covering both technical financial expertise and essential soft skills.

Day 3 - Employment Bridge:

A day dedicated to industry panel discussions and real-time interviews with hiring professionals.

Summer Break

July – August 2026



ACTIVITY

Summer Academic Break;

A period for students to recharge and prepare for the upcoming term. While formal events are paused, our support services remain available to assist learners with their career goals and upcoming enrollments. We look forward to welcoming everyone back for our flagship Alumni Event in September.

Kaplan Connect

Learner's Event Calendar (Dates and details will be finalized closer to the event.)

Alumni Event

September 2026



ACTIVITY

An Alumni Event is organized to reconnect with former students and strengthen relationships with the alumni community. It provides a platform for alumni to share their professional experiences, network with students, and stay engaged with the institution. It reinforces a strong sense of community and continued engagement, while inspiring students through the achievements and experiences of those who have progressed in their professional paths.

Fancy Dress Competition

October 2026



ACTIVITY

The Halloween event will be a vibrant and interactive celebration bringing together students for a fun-filled evening of creativity and engagement. The highlight of the event will be a costume competition, where participants will showcase their creativity by dressing up in themed outfits ranging from spooky and funny to highly imaginative characters.

Dubai Run

November 2026



ACTIVITY

Join the Kaplan Run Group for a 5km route. Students will be invited to join the Kaplan Run Group and take part in the Dubai Run, coming together to stay active, build fitness, and foster camaraderie.

Participants will receive Kaplan-branded merchandise such as t-shirts or caps, allowing them to run as a united group while proudly representing Kaplan

The Great Debate Night

December 2026



ACTIVITY

A debate night where participants will be divided into two teams (for and against). A debate topic (for example: "Artificial Intelligence will replace most jobs in the future.") Each team gets 5–10 minutes to prepare their arguments. Teams take turns presenting their opening arguments, rebuttals, and closing statements. Judges or the audience vote for the most convincing team.